



## SPONSOR AGREEMENT

Dear Friends of Mar Vista,

We are pleased to announce the 2012 Mar Vista Community Fall Festival will take place:

**Saturday, October 20, 2012**

**from 10:00 am to 4:00 pm**

**at the Mar Vista Recreation Center**

Our theme of "Creative Connections" recognizes the incredibly diverse ways in which our community members connect with each other. Last year's event was a great success for all who participated, and we anticipate an equally popular event this year. The Fall Festival has become a 'must-see' event for thousands of Mar Vista residents.

The planning committee for the Festival is seeking financial support for the event. To help make the Festival--which has been a tradition in Mar Vista for years--a success, we are asking community members and businesses to make a tax deductible donation. Proceeds will support the Festival and Mar Vista Park facilities. If you would like to contribute to the success of this event, please consider these support options:

**Platinum Sponsor:** \$1000 and up includes your company's name/logo displayed on a prominent full page in the event program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website. \*

**Gold Sponsor:** \$500 to \$999 offers a half page advertisement in the event program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website.\*

**Silver Sponsor:** \$250 to \$499 offers a quarter page advertisement in the event program; your logo on the Festival T-Shirt; and your organization's name recognized on the Fall Festival page of the MVCC website.

**Bronze Sponsor:** \$100 to \$249 offers name recognition in the event program and the Fall Festival page of the MVCC website.

Platinum and Gold Sponsors are also entitled to a 10' x 10' tent to promote their business at the Festival. If you choose to partake in this wonderful publicity opportunity you are required to be set up at 10:00 am and close no earlier than 4:00 pm on the day of the Festival.

\* as part of a "MVCC Thanks the following sponsors . . ." display for a period of at least three weeks. Sponsor must provide banner and graphic display for website.

On the back of this letter is an agreement which should be completed and received by **Sunday, September 30, 2012.** Please mail the application to:

Mar Vista Fall Festival  
3343 Inglewood Blvd.  
Los Angeles, CA 90066

For further information, please email [MarVistaFestival@marvista.org](mailto:MarVistaFestival@marvista.org), go to the MVCC website at [www.marvista.org](http://www.marvista.org), or call the MV Festival committee at (310) 301-1551.

**2012 MAR VISTA FALL FESTIVAL  
SPONSOR AGREEMENT**

Business Name: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_

Contact Telephone Number: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

I agree to sponsor the 2012 Mar Vista Fall Festival on Saturday, October 20, 2012 in the following amount:

\_\_\_\_ **Platinum Sponsor:** \$1000 and up offers your company's name/logo displayed on a prominent full page in the event program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website as part of a "MVCC Thanks the following sponsors . . ." display for a period of at least three weeks. Sponsor must provide banner and graphic display for website.

\_\_\_\_ **Gold Sponsor:** \$500 to \$999 offers a half page advertisement in the event program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website as part of a "MVCC Thanks the following sponsors . . ." display for a period of at least three weeks. Sponsor must provide banner and graphic display for website.

\_\_\_\_ **Silver Sponsor:** \$250 to \$499 offers a quarter page advertisement in the event program; your logo on the Festival T-Shirt; and your organization's name recognized on the Fall Festival page of the MVCC website.

\_\_\_\_ **Bronze Sponsor:** \$100 to \$249 offers name recognition in the event program and the Fall Festival page of the MVCC website.

Platinum and Gold Sponsors are also entitled to a 10' x 10' tent to promote their business at the Festival. If you choose to partake in this wonderful publicity opportunity you are required to be set up at 10:00 am and close no earlier than 4:00 pm on the day of the Festival. \_\_\_\_ Yes, I would like to have a 10' x 10' tent at the 2012 Mar Vista Community Fall Festival.

Signature: \_\_\_\_\_

**Please make check or money order payable to: Mar Vista Landkeepers' Preservation (FEIN 45-0516194). Deadline for logos and graphics to be included in the Festival brochure, the MVCC website, and the Festival T-Shirt is: Sunday, September 30, 2012 (received) Camera ready artwork only, please!**

**Please mail agreement and payment to:**  
Mar Vista Community Fall Festival  
3343 Inglewood Blvd.  
Los Angeles, CA 90066