



BOOTH/VENDOR AGREEMENT

Dear Friends of Mar Vista,

We are pleased to announce the 2012 Mar Vista Community Fall Festival will take place on
Saturday, October 20, 2012
from 10:00 am to 4:00 pm
at the Mar Vista Recreation Center

The planning committee would like to invite you to participate in this year's event. Our theme of "Creative Connections" recognizes the incredibly diverse ways in which our community members connect with each other. The Festival will include live stage entertainment, an art show, the Green Zone, giant slides and bouncers, games, a silent auction, food, arts and crafts, face painting, lots of community information booths and demonstrations, and much, much more!

Last year's event was a great success for all who participated, and we anticipate an equally popular event this year. The Fall Festival has become a 'must-see' event for thousands of Mar Vista residents. Families can save their gas dollars by walking to the Park and spending the day in the warm Westside sun while listening to music, getting the latest information about their community, and enjoying delicious items from our food and snack vendors. Children will be treated to an area just for kids with face painting, crafts, jumpers, and more. Additionally, we are seeking items from local artisans and businesses for a silent auction. If you can contribute a gift basket, gift item, or gift card (valued at \$25 or more) it will be appreciated. Proceeds will support the Festival and Mar Vista Park facilities.

The Mar Vista Community Fall Festival is the perfect place for you to showcase your business or organization. Vendors can obtain space and a 10' x 10' tent with table and chairs at the following rates:

Public Agency: \$50.00

Non-Profit Group or Individual Information Booth—no sales: \$50.00

For-Profit Group or Individual Information Booth—no sales: \$100.00

Sales Booth: \$100.00 + donation to Silent Auction with value of \$50

Corporate/Commercial Organization: \$250

Vendors also have the option of sharing a booth and thus reducing the cost per vendor.

On the back of this letter is an application which should be completed and received by **Sunday, September 30, 2012.** Please mail the application and payment to:

Mar Vista Fall Festival
3343 Inglewood Blvd.
Los Angeles, CA 90066

For further information, please email MarVistaFestival@marvista.org, go to the MVCC website at www.marvista.org, or call the MV Festival committee at (310) 301-1551.

2012 MAR VISTA FALL FESTIVAL INFORMATION/SALES BOOTH AGREEMENT

Business Name: _____

Type of Product/Service: _____

Contact Person Name: _____

Contact Telephone Number(s): _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Check one:

- Public Agency (\$50.00)
- Non-Profit Group or Individual Information Booth—no sales (\$50.00)
- For-Profit Group or Individual Information Booth—no sales (\$100.00)
- Sales Booth (\$100.00 + donation to Silent Auction with value of \$50)
- Corporate/Commercial Organization (\$250)

I agree to participate in the **2012 Mar Vista Fall Festival on Saturday, October 20, 2012.**

I agree to be completely set up and prepared to greet the public at 10:00 am and also agree to keep the booth manned until 4:00 pm on the day of the Festival.

I understand that the booth locations are assigned by the Festival Committee and are not negotiable on the day of the event. Special requests can be included below, but are not guaranteed. Sponsors of the Festival will be given priority.

I agree to clean up the immediate area of litter, boxes, and promotional materials before I vacate the premises.

Signature: _____

Please make check or money order payable to: Mar Vista Landkeepers' Preservation (FEIN 45-0516194)

Please mail application and payment to:

Mar Vista Fall Festival
3343 Inglewood Blvd.
Los Angeles, CA 90066

Special Requests: _____

The following is a brief description of what I plan to have and/or demonstrate at my booth: _____
